



Video Competition Specifications

Teams competing in the Video Design Competition should prepare a 90 second video on this year's game theme. The purpose of the video contest is to enhance students' researching and fact-finding skills, and to educate them about the game theme. Students are encouraged to be creative in their entries, yet informative. The video can be staged as a short play, commercial, news broadcast, talk show, music video, documentary, etc.

Guidelines

- One submission per team
- Between 60 seconds – 90 seconds in length
- Based on your current BEST team
- Incorporate this year's game theme
- Include school name, location, and name of participating hub
- Can include music, but no objectionable lyrics
- Content should not be objectionable and should be representative of the team and school
- Resolution should be at minimum 1280 X 720 (720p)

Judging Criteria

- Captivating
- Creativity and innovation
- Clarity of audio
- Technical quality of video
- Editing (organization, flow)
- Best use of game theme
- Best combination of narration and video
- Best incorporation of team members

Judging Process

A team of judges will preview videos and choose the top videos to be shown during South's BEST. South's BEST teams will vote on the top three videos. The winner will be announced on Sunday.

Video Submission Process

Videos should be submitted via email by 5 pm on **Wednesday, November 24th**. Teams should send an email containing a link to view their video to Joseph Ammons, jda0043@auburn.edu. Please include team name and number in the subject line (i.e. COSAM Outreach, Team 0131).